

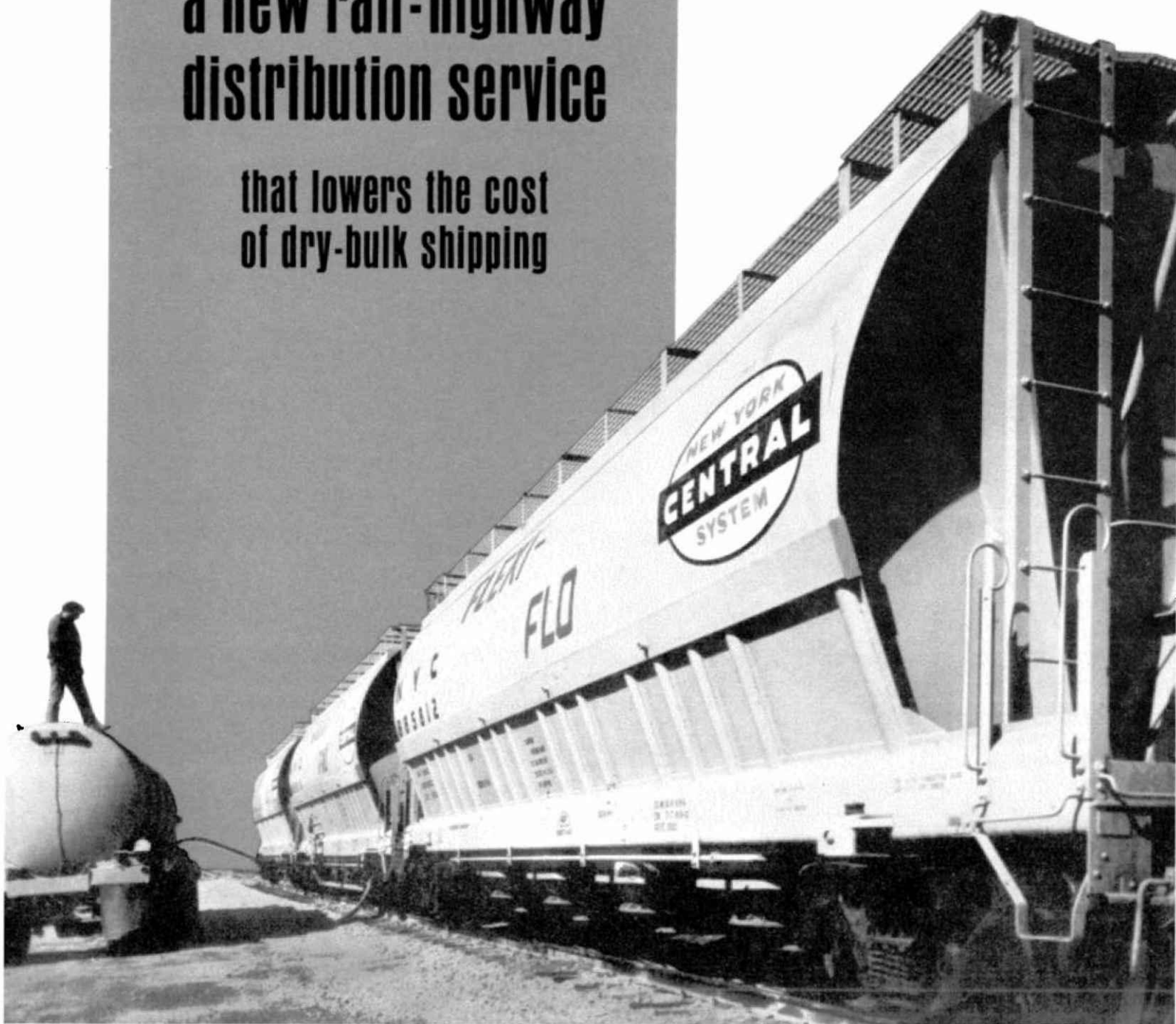
NOW FROM

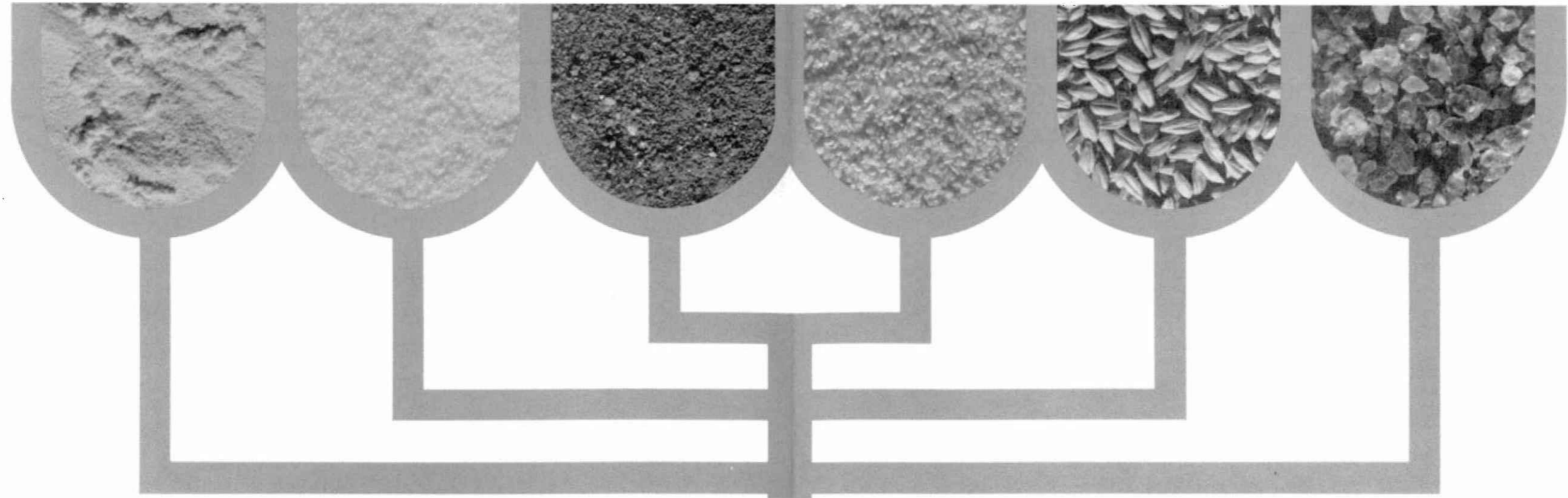
**NEW YORK
CENTRAL
SYSTEM**

FLEXI-FLO[®]

**a new rail-highway
distribution service**

**that lowers the cost
of dry-bulk shipping**





What FLEXI-FLO is today . . . and will be tomorrow!
 FLEXI-FLO is a new cost-saving method of transporting dry bulk commodities direct from factory to customers. It does away with the need for barrelling or packaging—eliminates terminal investments—saves shipping time—and provides substantial additional profits by reducing distribution costs.

Today FLEXI-FLO is making these important savings for shippers of cement . . . Tomorrow it can make these same savings (and profits) for shippers of countless other dry bulk commodities—especially those that have a contamination problem. Commodities such as these:

- (1) CONTAMINATION IS A PROBLEM: Phosphates, Fertilizers, Salt, Borax, Nitre Cake, Lime, Calcium Chloride, Urea, Salt Cake, and Cement
- (2) CONTAMINATION IS A SERIOUS PROBLEM: Flour, Sugar, Feed Grains, Starch, Malt, Barley, and Rice
- (3) CONTAMINATION IS SUPER CRITICAL: Plastics—Powders or Pellets, Polyethylene, Polystyrene, Vinyls, and Phenolics

How FLEXI-FLO Shipments Are Made
 Your product is loaded into a FLEXI-FLO rail car which takes it to a terminal nearest its destination.

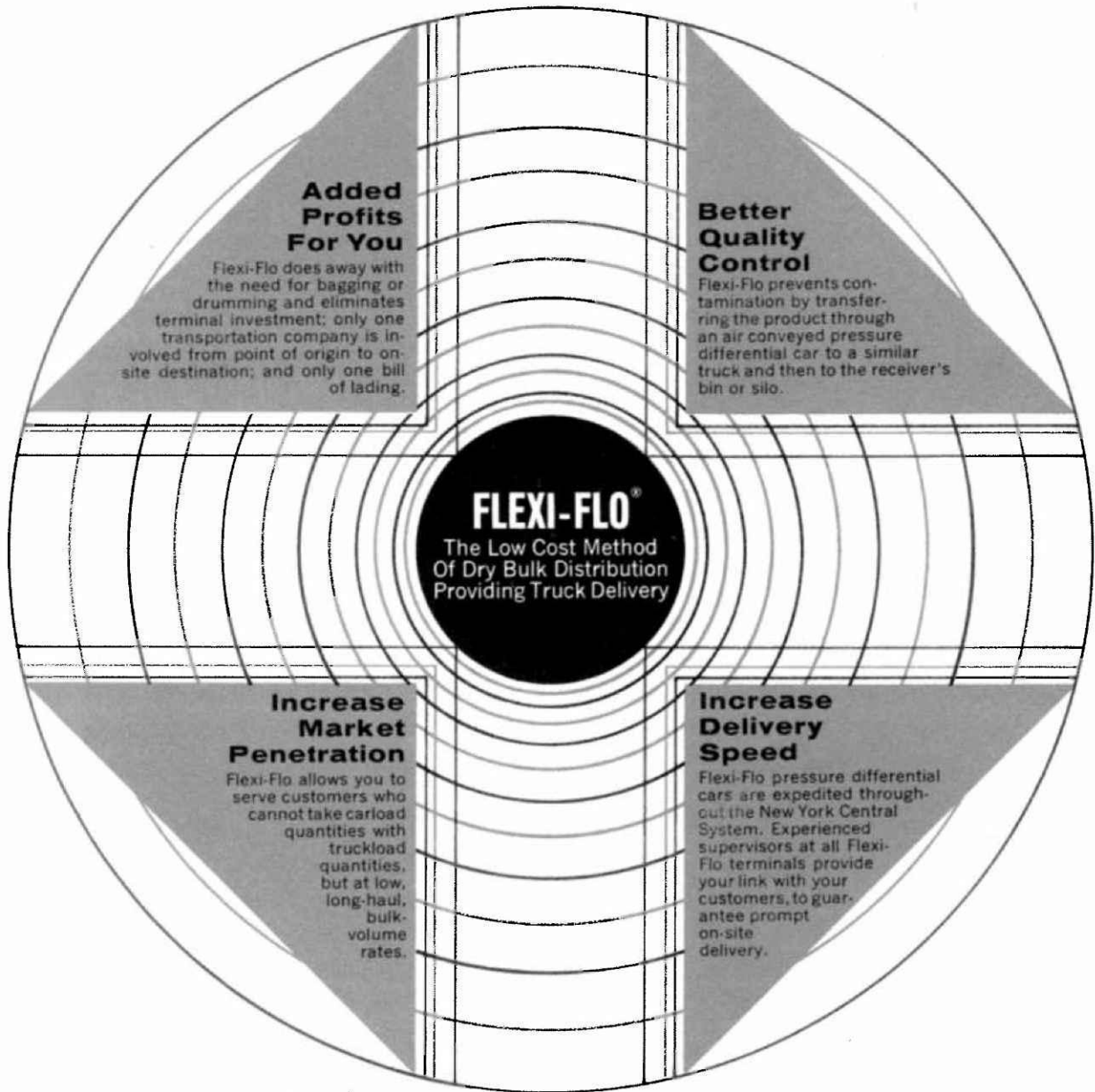
There a FLEXI-FLO tractor-trailer pulls up next to the car. The driver connects two hoses; then turns on his truck blower and transfers your product to his trailer. In a matter of minutes, your product is transferred and on its way for local delivery to your customer's plant.

TECHNICAL ADVANTAGES

1. FLEXI-FLO is the lowest-cost method of dry bulk distribution providing truck delivery.
2. FLEXI-FLO prevents product contamination.
3. FLEXI-FLO eliminates the need for the shipper's investment in terminal facilities or personnel.

4. FLEXI-FLO permits working with a single transportation company, from point of origin to final on-site destination.
5. FLEXI-FLO combines rail and highway transportation to provide rapid plant-to-plant service.
6. FLEXI-FLO's lower costs make long-haul distribution from large efficient plants more profitable for you.

FLEXI-FLO adds to your profit margin by doing away with packaging and barrelling costs—by eliminating terminal investments, product contamination and trans-shipping delays—and by saving you money on long-haul costs.



"Another New York Central Innovation"

With FLEXI-FLO, the New York Central leads the transportation industry in pneumatic dry bulk distribution technology. This is just one of the many new marketing innovations the New York Central is pioneering . . . For full details on FLEXI-FLO dry bulk shipping, see your local New York Central freight representative.

